



The United Methodist Men of North Georgia Prison Ministry has three strategic SMART goals and detailed action plans to achieve them. All of these action plans were designed to meet the criteria of being **Specific, Measurable, Achievable, Results-focused, Timebound (SMART)**.

The three specific SMART goals include the methodical, step-by-step implementation plan to achieve each goal, including precise timelines, areas of responsibility, and measurements of success.

MISSION

To facilitate and help coordinate local church efforts aimed at the recovery and redemption of individuals currently incarcerated and assist in their successful return to society as disciples of Jesus Christ for the transformation of the world by; “Collaboratively” defining and adjusting interface opportunities with state and local penal institutions and identifying resources available and willing to participate in support of “UMM NGA Service objectives for men as defined in its Vision, Mission and Goals Statements”

VISION

The Prison Ministry development effort to date has identified and launched two separate but coexistent initiatives.

First, our website development project emanates from our Conference level desire to share information and best practices in order to multiply the outreach involvement of resources in the service of an audience in great need of Christian help.

The second, a desire to positively affect the lives of those incarcerated, their families, society in general and those willing to help in being the hands and feet of our Lord and Savior. Although the mere fact that a child of God has been placed in prison by society is disheartening, the fact that that child will most likely reoffend and the compounding effect on their family and society of that likelihood is depressing and to so many seemingly unnecessary. It has perplexed mankind for years and yet there remain exceptions to the inevitability of recidivism that give hope.

STRATEGIC GOALS

Strategic goals are the roadmap for implementing the Vision and achieving the organization's objectives. Strategic goals are only as effective as the process and discipline implemented to achieve and monitor them.

The Prison Ministry Planning Team used the **SMART** goal process to ensure that each Strategic Goal is **S**pecific, **M**easurable, **A**chievable, **R**esults-focused, and **T**imebound.

Prison Ministry Planning Team organized these items into four Strategic Areas of Focus. The four Strategic Areas of Focus are:

- 1. Communications**
- 2. Technology**
- 3. Moderator Education/Training**
- 4. Prison Ministry Service Opportunities**

THREE STRATEGIC GOALS

The Prison Ministry Planning Team used the **SMART** Strategic Goals and a detailed action plan to achieve them that outlined:

- (1) Each specific action to be undertaken;
- (2) who was responsible for doing each required action;
- (3) how we would measure the successful achievement of that action; and
- (4) the timetable for the achievement of the action.

You Are Invited to Join The Team

The Prison Ministry Planning Team is continuously seeking people who are willing and able to help us achieve our SMART goals. We encourage anyone interested in making a difference to contact the Prison Ministry Planning Team. The more enthusiastic and dedicated souls we have working together, the more we can achieve.

BEST PRACTICES PORTAL

In addition to the three Strategic Goals, our Prison Ministry has several components that are dynamic and transformational. We will establish a web-based Best Practices Portal where all of the programs, materials, videos, podcasts, information, training, systems, processes, and any other content produced by the Prison Ministry Team and its providers will be posted and made available 24 hours a day. This **Best Practices Portal** will be organized to mirror separate areas for each Strategic Goal so that the subscribers can easily find what they are searching. The Portal will become a “one-stop”, web-based location for resources, tools, and information sharing on the work being developed through this Prison Ministry.

COMMUNICATION

The proper and effective communication of this Prison Ministry Plan and the progress made toward its completion will be critical in making the plan both real and achievable. Therefore, regular communications about how we are achieving our SMART goals and current Vision is an essential part of this Prison Ministry Plan. The Prison Ministry website will feature active links and content to each of the elements of our Vision and SMART goals.

Prioritization and allocation of available resources will be required. Each step sets out the time period and sequence from the previous action items and steps. Once the start date for a SMART Goal is finally determined by the Prison Ministry Planning Team, the timetable for its achievement will then be established and published and maintained.

GOAL 1: COMMUNICATION

Communications Plan

GOAL 2: TECHNOLOGY

Technology Plan

GOAL 3: MODERATOR EDUCATION / TRAINING

Moderator Education/Training

GOAL 4: PRISON MINISTRY SERVICE OPPORTUNITIES

Establish Connections with Selected Prison Ministry Providers