

## North Georgia Conference United Methodist Men

### President's Report – December 2020

#### Website/Social Media

- I received an internet commercial from Good News TV Media Ministry, after they received payment of \$250, [https://www.youtube.com/watch?v=5zs\\_YlwB6Lo](https://www.youtube.com/watch?v=5zs_YlwB6Lo). I posted this commercial to our social media accounts, and emailed it out to the North Georgia Conference United Methodist Men (NGCUMM) mailing list.
- Ike Moore made regularly weekly updates to the website, while I made updates to the social media accounts.
- Released the video of the first night of the Igniting Faith Virtual Conference on social media and by email <https://www.youtube.com/watch?v=XfjnC8mfi4>.

#### Conference/Jurisdiction/District

- Sent out a fundraising letter on Giving Tuesday (December 1, 2020) to the local church, presidents, district presidents, and the executive committee.
- I sent out an email to the Executive Committee about the new Methodist denominations that have been formed this year. I also posted this information to our social media accounts.
- I communicated with the General Commission on United Methodist Men concerning producing a video on AMENDING Through Faith to be shared with the men of the North Georgia Conference.

- Led a Central West District United Methodist Men’s meeting, along with Ben Green and Greg Lee, on December 9, 2020. I spoke at McEachern Memorial’s Band of Brothers monthly breakfast on December 13, 2020, and attended church there after the breakfast.
- The Executive Committee met on December 15, 2020.
- I emailed a tentative 2021 calendar for NGCUMM to the executive committee.
- I sent out an email entitled “2020 Year End Review” to the local church presidents, executive committee, district presidents, district lay leaders, district superintendents, district lay servant ministries directors, and the Conference Board of Laity.
- I scheduled a Leadership Council meeting for January 9, 2021 at 11:00 am. Chris Karabinos and Jerry Stillabower will be making presentations on “How to Build a Team,” and “Vision and Values” respectively.

### Social Issues

- Louis Johnson has been unable to meet with Byron Thomas, Hal Jones, and Herzen Andone due to scheduling conflicts. We have reached out to them several times in order to secure a meeting date, but we have still been unsuccessful. We may need to re-schedule the “Redemption and Reconciliation Town Hall” as a result.
- Communication with Dr. Jehu Hanciles was unfruitful in securing him for a Black History Month program. I will reach out to another professor from the University of Pennsylvania who is well versed on the topic.
- I received permission from Biola University, The King Center, and the The Woodlands UMC to share various videos with the NGCUMM.

- I met with the Center for Early African Christianity about a Black History Month program that is confirmed for February 6, 2021.
- I communicated with several pastors in the North Georgia Conference to interview them for a Black History Month program.

### Men's Ministry

- I communicated with Jacque Williams about the “Walk To Emmaus” program and its relationship with the NGCUMM. Jacque and I continued our communications with Radical Mentoring concerning the plans for a January introductory program.
- We received several donations to the Eric Owen Ministry.
- Began promoting AMENDING Through Faith via email and social media.
- Received the Leadership Development training dates for 2021 from Louis Johnson.
- Interviewed Garry Ingraham of Transforming Congregations on December 17, 2020 on the topic of “Healing from Sexual Trauma.” Posted the interview to our YouTube page and I will email these videos out periodically over the coming months.
- I reached out to Richmond Graduate University to interview a professor on alcohol and drug abuse/addiction recovery ministry. Unfortunately, the professor came down with COVID-19 over the Christmas holiday and is resting. I will reach out to him again.
- I received the SMART Goals of the Scouting Ministry from Chris Karabinos.

The screenshot shows the Facebook interface for the 'United Methodist Men of the North Georgia Conference' page. The browser address bar shows the URL 'https://www.facebook.com/ummenga'. The page header includes the name 'United Methodist M...', an 'Edit Sign Up' button, a 'Promote' button, and a 'View as Visitor' option. On the left, a 'Manage Page' sidebar lists various tools like 'Page', 'News Feed', 'Inbox', 'Business App Store', 'Events', 'Resources & Tools', 'Manage Jobs', and 'Notifications'. The main content area features an 'Insights' section for the last 28 days (Dec 4 - Dec 31) with the following data:

Metric	Value	Change
People Reached	294	+113%
Post Engagements	137	+281%
Page Likes	4	+100%

Below the insights is an 'About' section with the vision statement: 'Our vision: To be Inviting and'. A 'PINNED POST' is displayed, published by Odell Horne on December 25, 2020, at 7:24 PM. The post text reads: 'A look back at how the United Methodist Men responded to change in 2020. The United Methodist Men are still here to Encourage, Engage, Disciple. www.ngcummm.org... See More'. The post includes a video player with a logo for 'NORTH GEORGIA CONFERENCE UMM UNITED METHODIST MEN' and shows 14 people reached and 3 engagements. A 'Boost Post' button is visible at the bottom right of the post area. The Windows taskbar at the bottom shows the time as 6:14 PM on 1/1/2021.

Odell Horne – January 4, 2021