

North Georgia Conference United Methodist Men

President's Report – April 2021

Website/Social Media

- Ike Moore made regularly weekly updates to the website, while I made updates to the social media accounts.
- Promoted various events for April via email, social media, and our website
- Continued to promote the **Scouters Religious Academy** on the website and social media.
- I contacted Good News TV Media Ministry to develop another web commercial.
- I sent a lengthy response to UM-Insight “[Berlin Conference](#)” article
- I sent an article to Ministry Matters, Abingdon Press, and the American Bible on *Stony The Road We Trod*, no response to date.

Conference/Jurisdiction/District

- I received a slate of nominees to vote for the Conference Board of Laity, yet there was only one résumé, no speeches, and we have not had a meeting since the quarantine began!!! I responded that the nominations process was not transparent, and voted against the slate!!!
- I co-hosted the 2nd quarter Central West District United Methodist Men's meeting on April 14th with Ben Green, District President.
- Jerry Stillabower, Vice-President of Conference Affairs and Administration, attended the Southeastern Jurisdiction United Methodist Men's meeting on April 8th.
- I sent the United Methodist Men's report to be included in the Handbook for the North Georgia Annual Conference on April 12th.

- Conducted a Leadership Council Meeting on April 17th in which we discussed the nominations that have been given to us from the North Georgia Conference. I recommended Jody Ray for Black Church Development, this was before he turned down the position of Racial Reconciliation with the North Georgia Conference.
- Several members of the Executive Committee attended the *Come to the Table* webinar with Bishop Sue Hauptert-Johnson.
- Jerry Stillabower attended the North Georgia Conference Nominations Committee Meeting on April 20th.
- Led the Executive Committee Meeting on April 20th. Established an agenda for this meeting for the rest of the year.
- Received the March Meeting Minutes from the secretary
- I reached out to Jody Ray to re-schedule the *Minority Report* interview that did not occur on January 21st.
- Posted several articles and sent out emails concerning Mt. Bethel UMC's disaffiliation from the United Methodist Church, as well as the Pastoral Letter from Bishop Sue Hauptert-Johnson
- I became aware of an "[open letter calling for accountability of racial discrimination and white supremacy to the united methodist council of bishops and general secretaries](#)" from various sources.

Social Issues

- Because we could not coordinate schedules for the Redemption and Reconciliation Town Hall to occur on April 3rd, I went with a backup plan. I had previously obtain permission from The Woodlands UMC to replay *Lamenting. Listening. Leading: How the Church Can Respond* back in December, but I never showed it until now. <https://vimeo.com/426292143>

Men's Ministry

- We re-scheduled the **Lead Like Jesus** training to October.

The screenshot shows the Facebook page for the United Methodist Men of the North Georgia Conference. The page is viewed from a desktop browser. The top navigation bar includes the Facebook logo, a search bar, and the user's name 'Odell'. The page header shows the page name and options to 'Edit Sign Up' and 'Promote'. The main content area is divided into several sections:

- Manage Page:** A sidebar on the left with options like Page, News Feed, Inbox, Events, Resources & Tools, Manage Jobs, Notifications, and Insights.
- Insights:** A section showing performance metrics for the last 28 days (Apr 8 - May 5). The metrics are: People Reached (552, +219%), Post Engagements (629, +1363%), and Page Likes (5, +67%).
- National Day of Prayer Broadcast:** A video post from VIMEO.COM with 7 people reached and 1 engagement. It includes a 'Boost Post' button and options to Like, Comment, and Share.
- United Methodist Men of the North Georgia Conference:** A post published by Vimeo, 9 hours old. The text reads: 'In the video above, the Barnes Evaluation and Administrative Team (BEAT) Rev. Cassie Rapko, Nate Abrams, Rev. Dr. Steven Ustry, and Rev. Brian Tillman share results from a recent survey on our Conference committee structure. They discuss how your insight and feedback informed the proposed committee restructure that will be presented to the 2021 Annual Conference.'

The bottom of the screenshot shows the Windows taskbar with the search bar and various application icons. The system tray on the right indicates the time is 10:11 PM on 5/6/2021.

Odell Horne – May 12, 2021