

North Georgia Conference United Methodist Men

President's Report – January 2021

Website/Social Media

- Ike Moore made regularly weekly updates to the website, while I made updates to the social media accounts.
- I sent out a **2020 Year End Review** to the local UMM chartered units. This will be posted on the UMM website.
- I developed a **calendar** for 2021 and emailed it out to the United Methodist Men
- We released the video of part two of the **Igniting Faith Virtual Conference** on January 9th for those who did not attend the October 2020 event.
- Released the video of the first night of the Igniting Faith Virtual Conference on social media and by email <https://www.youtube.com/watch?v=XfjnC8mfi4>.
- Added **Scouting Ministry** videos to the UMM YouTube page
- We began to promote the Scouters Religious Academy on the UMM website and social media platforms.

Conference/Jurisdiction/District

- I received the schedule of events for Leadership Development from Louis Johnson, including two District President Trainings this month.
- Hosted a Leadership Council Meeting on January 9, 2021. Communications, Black History Month, a report on the General Conference Delegation Meeting (January 5th). Jerry Stillabower led a workshop on *Vision, Values, and Mission* Training. Chris Karabinos led a workshop on *Building a Team* Training.
- Attended a Southeastern Jurisdiction United Methodist Men's meeting on January 14th.
- Sent Census Bureau data to the District Presidents of the Metropolitan/Micropolitan

Statistical Areas of North Georgia.

- Hosted the Executive Committee Meeting on January 19th.
- Louis Johnson conducted a Leadership Development Training for District Presidents on January 30th.
- Received the 4th quarter ministry report from the UMM Secretary John Holley.
- Attended the National Association of Conference Presidents Training meeting on January 26th.

Social Issues

- I continued to meet with the Center for Early African Christianity about hosting a virtual Black History Month program that is confirmed for February 6, 2021. Conducted an interview with them on January 23rd. [Early African Christianity](#).
- I received permission from Baylor University to share a video of Cornel West and Robert George speaking on [The Life and Legacy of The Reverend Dr. Martin Luther King, Jr.](#) with the NGCUMM, which we showed on January 16th
- I interviewed Blake Trent for *Minority Report*. Trent talked about his time as a student at Gammon Seminary. I was scheduled to interview Jody Ray for *Minority Report* on January 21st, however he did not attend the interview. I did follow up with him.
- I communicated with Dr. Sandy Martin, University of Georgia, about being a part of the Black History Month program. He referred me to Dr. Simon Aderibigbe to follow up with. I reached out to other professors to secure their participation in the Black History Month programs.
- I released a video with permission from Biola University, [Friends who Disagree](#), with Cornel West and Robert George.
- Met with Byron Thomas, Hal Jones, and Herzen Andone on January 19th. We will re-schedule the *Redemption and Reconciliation Town Hall* to April 3rd.

Men's Ministry

- Interviewed Garry Ingraham of Transforming Congregations on January 21st *Such Were Some of You* was a live event. Posted the interview to our YouTube page and I will email these videos out periodically over the coming months.
- I did an interview for **Radical Mentoring** on January 18th to begin to push mentoring within the United Methodist Men.
- Chris Karabinos hosted a Scouting Ministry 1st quarter meeting on January 26th.
- Had a conversation with Dan Sartor of Richmond Graduate University about Recovery Ministry.

The screenshot shows the Facebook page for the United Methodist Men of the North Georgia Conference. The page is viewed from a desktop browser. The left sidebar contains the 'Manage Page' menu with options like Page, News Feed, Inbox, Business App Store, Events, Resources & Tools, Manage Jobs, and Notifications. The main content area is divided into three sections: Insights, About, and a video post. The Insights section shows data for the last 28 days (Jan 1 - Jan 28): People Reached (441, +50%), Post Engagements (112, +18%), and Page Likes (2, +50%). The About section includes the page's vision: 'To be Inviting and Encouraging men to be Engaged in Service and Fellowship with the Purpose of Developing Disciples of Jesus Christ.' The video post is titled 'CEAC Video' and features Dr. Thomas Oden, with 13 people reached and 1 engagement. The video description mentions the Center for Early African Christianity (CEAC) and its research on Christianity in Africa.

Metric	Value	Change
People Reached	441	+50%
Post Engagements	112	+18%
Page Likes	2	+50%

Odell Horne – May 5, 2021