



Many people have asked a variety of questions, and had some concerns about the way and the why, the North Georgia Conference United Methodist Men (NGCUMM) communicates through social media and our mailing list.

And some of the comments that we have heard are akin to what the Dixie Chicks received when they lamented over President George H.W. Bush's decision to invade Iraq in 2003 - "shut up and sing!"

The NGCUMM is not a monolithic organization, and we are not "just" the muscle that you call when you need something moved in your churches!

We are a lay ministry of the United Methodist Church, and the Executive Committee members of the NGCUMM have expressed their feelings over the years about various topics that affect our ministry, and our denomination.

Communications, or the lack thereof, or the misleading tactics used therein, is one of the areas the NGCUMM have expressed concerns about, repeatedly.

Honest communication is what we desire!

So we decided to release our Communications Plan to the public, so that you will know what we are thinking about when we post, or do not post, certain things on social media.

Basically, we operate on a "Supply and Demand" model of communications. There are certain messages that we "want" to send, and certain messages that we "want" to receive. Additionally, there are some messages that we "need" to hear, no matter how hard they can be to receive. So, our messages will range from informative, to challenging, to confrontational, to fun.

With this said, I hope that we can understand each other a little bit better, as we try to be more transparent in our methodology, and communicate more effectively.

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Director of Communications
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